

Squan-a-Tissit Chapter

LONG-TERM GOALS AND SUPPORTING PROJECTS

GOAL I: CONSERVATION

Preserve, protect and restore the Nissitissit and Squannacook watersheds through better scientific understanding and partnership with other conservation groups.

Current Activities:

- Project 1: Map watershed locations for native brook trout.**
- Description: Volunteers will walk river tributaries to find and document presence of native brook trout as baseline data for future work in support of TU's mission of "conserving, protecting and restoring wild and native trout" in our watersheds.
- Projects Leaders: Michael Rosser 978-433-6418, mrl6418@aol.com
John Metzger 978-448-2577, jmm_geo@hotmail.com
- Team Members: Thomas Bromberg Scott Hraba
(to date) Francois Colomb Pete Hennessey
Walt Crissey Les Mason
Win Duke Paul Newcomb
Ray Gagnon
- Project 2: Conduct Gulf Brook and river cleanups**
- Description: Volunteers will conduct a cleanup of broken glass on this otherwise pristine tributary of the Nissitissit that supports wild brook trout, to remove debris remaining from old bottling plant. Contingent upon conservation land purchase currently in progress.
- Projects Leaders: Russ Schott 978-433-9422, russell.schott@hp.com
Mike O'Connor 978-433-5995, mikeoc@charter.net
- Team Members: Thomas Bromberg
(to date) Francois Colomb Jerry Lubenau
Walt Crissey Tom Towey
Ray Gagnon Paul White
John Lichtenberg Jim Wilson
- Project 3: Monitor water temperatures and flows for the Nissitissit and Squannacook Rivers on a year-round basis.**
- Description: Volunteers will staff the ongoing, regularly-scheduled monitoring of water temperatures and flows on our two rivers, in conjunction with the Mass Wildlife "Riverways" Program to establish baseline data to

support further exploration of our rivers' ability to sustain wild fish populations.

Projects Leaders:	Michael Rosser	978-433-6418, mrl6418@aol.com
	David Armstrong	978-433-6908
Team Members: (to date)	Win Duke	Russ Schott
	Jerry Lubenau	Tom Towey
	Les Mason	

GOAL II: MEMBERSHIP

Grow, diversify and activate our Membership.

Current Activities:

Project 1:	Membership	
Description:	Volunteers will address the following activities:	
	1. Install a membership chairman	
	2. Recruit younger members	
	3. Recruit women as members	
	4. Get more involvement from current, passive Membership.	
Projects Leaders:	Charlie Shadan	978-448-6740, chazman975@charter.net
	Ray Gagnon	978-635-1856, rgagnon@thinkgagnonassociates.com
Team Members: (to date)	Les Mason	
	Jim Wilson	

GOAL III: EDUCATION/COMMUNITY AWARENESS

Promote awareness of watershed issues through educational outreach to children and adults living in our Membership area.

Current Activities:

Project 1:	Extend the “Adopt-a-Salmon” Program to every school/town in the Squan-a-Tissit watershed.	
Description:	Volunteers will help long-time leaders of this project to install this very successful program into more schools and towns until it spans towns and schools all across our watershed.	
Projects Leaders:	Dave Sheldon	603-672-5828, joan@mitre.com
	Russ Schott	978-433-9422, russell.schott@hp.com
Team Members: (to date)	TBD	
Project 2:	Streamline chapter “snail-mail” to “email”	
	Volunteers will help the chapter devise ways to migrate our currently mailed newsletter to electronic format and work on keeping the	

Chapter's web site more current by making it more interactive as a means of communicating with members.

Projects Leaders: John Donnenwirth 978-448-2483, jdmuddler@aol.com
 Pete Hennessey 978-392-7950, peter.hennessey@brooks.com

Team Members: Thomas Bromberg Paul Newcomb
 (to date) Francois Colomb

GOAL IV: FINANCE

Grow our chapter's financial base to enable us to support more significant conservation initiatives.

Current Activities:

Project 1: **Implement strategies for increasing annual banquet revenues by 10% per year for the next three years.**

Description: Volunteers will work with veterans of past banquets to devise strategies and approaches for significantly exceeding our traditional revenues for this yearly event that has traditionally been our most important fundraising effort.

Projects Leaders: Charlie Shadan 978-448-6740, chazman975@charter.net

Team Members: Thomas Bromberg Jerry Lubenau
 (to date) Terry Cornellier Mike O'Connor
 Ray Gagnon Tom Towey

Project 2: **Increase yearly tradeshow revenues by 15% each year for the next three years.**

Description: Volunteers will work with members who have traditionally staffed our booth at yearly trade shows to devise strategies and approaches for significantly exceeding our revenues from these events.

Projects Leaders: Charlie Shadan 978-448-6740, chazman975@charter.net
 Ray Gagnon 978-635-1856, rgagnon@thinkgagnonassociates.com
 Walt Crissey, 978 251 9944,

Team Members: Win Duke (Marlboro Show)
 (to date) Chuck Hurley (Worcester Show)
 Scott Hraba (West Springfield Show)
 Mike O'Connor
 Paul White
 Jim Wilson